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I can't believe that the NAB is complaining about this. I would have to scan through the different stations in an area WAITING to see if the traffic report is coming up on a particular AM station. Half the time, the coverage for that particular city stinks, PLUS I have to wait every 8-10 min. to hear the coverage for my particular area! That's not good...
What happens if I am doing a long distance trip? I make several trips throughout the year from the Los Angeles area out to Phoenix. I don't know any of the radio stations out there; I don't want to have to spend half an hour fiddling with my car radio while driving down the road, JUST to find a CLEAR channel that comes through that has Phoenix traffic. XM Radio, I can punch in a channel number and call up that specific radio station for that local area's traffic INSTANTLY. That's not right that we're subjected to whims of local radio stations for traffic.

Plus, I spend my hard earned money for a monthly subscription to XM Radio. I pay my \$9.95/mo for the ability to hear traffic reports when I want them; that's one of the reasons I bought it! I drive a lot between San Diego and Los Angeles area, and to have to be flipping back and forth for the radio stations for the traffic, all to see if I need to get off of the 5 freeway to avoid a huge accident, it's completely ridiculous! I can get the coverage I want and need with one touch of a button, as well as the weather instantly in that area.

If the local channels don't like it, let them start broadcasting on XM Radio! I'm sorry that their signal strength is not up to the quality of XM broadcasting, and I'm sorry that their frequency of traffic reports isn't up to my liking of INSTANT reports. Half of the AM radio stations that broadcast the traffic in the areas I live and travel to are talk radio stations anyway! I don't like having to wade through all the news garbage JUST to hear a traffic report, and if I miss it, have to wait another 10 minutes just to hear it...That's ridiculous! Let XM broadcast it. It's a service I WANT, and I pay for it EVERY MONTH!!! LET ME HAVE MY TRAFFIC REPORTS!!!

When the day comes that local stations broadcast all of the traffic nationwide, and that particular radio frequency stays the same in EVERY town, province, city, etc. in the US, THEN I'll consider listening to the AM or FM radio stations that broadcast the traffic. Until then, leave XM Radio alone.